



Kauffman Travel Team Dream Vacations joins SMLA as Guardian of the Lake Press Release

Smith Mountain Lake Association Announces New Business Partner

Kauffman Travel Team Dream Vacations has joined the Smith Mountain Lake Association (SMLA) Business Partner program as a Guardian of the Lake.

Mike Streff, Vice President of SMLA, announced that Kauffman Travel Team Dream Vacations of Moneta VA has joined SMLA as a new business partner. “Smith Mountain Lake is known as a vacation destination, so it is very appropriate that we now have business partner that helps our community travel to other locations,” said Streff.

“SMLA keeps our lake clean and safe,” noted Tammy Brimer from the Kauffman Travel Team Dream Vacations, “we are proud to partner with the association to protect SML today and into the future.”

SMLA is an all-volunteer, non-profit organization that has depended upon our member and business partner support to fund our initiatives over the past 50 years to **protect the water of Smith Mountain Lake and promote safe recreation.**”

Kauffman Travel Team Dream Vacations is affiliated with World Travel Holdings, the largest vacation retailer in the United States. Because of this powerhouse association, we can guarantee our clients an exceptional insider savings and special fares. Clients can expect a personalized level of service that is not only award-winning but is renown throughout the industry-wide.

SMLA is appreciative of all their business partners and works independently with business partners to support lake initiatives that include water quality monitoring, buffer gardening, save our streams, invasive species and recreational safety to name just a few. Please visit the SMLA website for more information on the work that SMLA performs or how you can support their continued efforts at www.smlassociation.org.